

# MINIGUIDE BANAXI

✦ LOGOTYPE BANAXI VIDEO RENTAL  
colour and black-white version of the logotype

banaxi

banaxi

negative colour and black-white version of the logotype

banaxi

banaxi

✦ MARK APPLICATION  
colour and black-white variant brand



negative colour and black-white version of the logotype



✦ COLOURS LOGOTYPE BANAXI



C 69, M 15, Y 0, K 0  
R 43, G 170, B 225  
#2BAAE1



C 0, M 0, Y 0, K 0  
R 255, G 255, B 225  
#FFFFFF



C 0, M 0, Y 0, K 100  
R 35, G 31, B 32  
#231F20